



PRESS RELEASE - DRAFT

August 25, 2011

THE PERFECT GIFT THIS CHRISTMAS GIVE THE GIFT OF A GOOD NIGHT'S SLEEP

This Christmas, stay away from fad gadgets and over-priced perfumes – give the gift of a good night's sleep all year round, thanks to Get Well! East Sydney.

The Get Well! range of mattresses, bedding ensembles and sleep accessories will ensure your health is of paramount priority this festive season and for the rest of the year, both during the day and while you sleep.

Veli Solyali, sleep specialist, director and chiropractor at Get Well! East Sydney and his expert team will focus on finding the ideal mattress to suit your (or your lucky recipient's!) spinal health requirements, performing specific posture and mattress firmness tests to find the best fit for you.

All mattresses are available to try and test only at Get Well! East Sydney, Darlinghurst and can be purchased in single, king single, double, queen, king and even custom-made sizes – all at hugely competitive wholesale prices.

Veli and his team are personal advocates for the mattress range having tested and slept in them all. The five key mattresses available just in time for Christmas are:

1. Latex Luxury: EXCLUSIVE PRICE \$1,878 based on Queen size, (RRP normally \$6,479)
With high quality, 100% natural posturised latex this mattress is anti-microbial and hypoallergenic. The Latex Luxury is the perfect gift for asthmatics, those who suffer from allergies, respiratory problems, eczema, hay fever and chemical sensitivities as it is made from environmentally friendly, 100% pure latex. Premium quality natural latex has an innate breathing quality giving the unique ability to respond to your individual body.

2. Latex Luxury European: EXCLUSIVE PRICE \$2,248 based on Queen size, (RRP normally \$2,643)
An ultra plush mattress that offers superior support, with a layer of premium soft latex on top, makes the Latex Luxury the ideal gift for those who like a little grandeur, with the added health benefits of the Latex Luxury.

3. Supreme Orthopaedic: EXCLUSIVE PRICE \$949, based on Queen size, (RRP normally \$2,887)
A firm, double-reinforced spring mattress with non-disturbance MasterCoil spring technology, makes this bed the perfect present for those who like to have their mattress with the ultimate support.

4. Exquisite EXCLUSIVE PRICE \$1,650, based on Queen size, (RRP normally \$5,749)
Otherwise known as 'the dream mattress' it offers award-winning springs, Alpaca wool, medium density memory foam and 100% Natural latex, again giving all of the health benefits that come with a natural latex mattress. The Exquisite is the ideal gift for those who like to feel like the ultimate night's sleep.

5. Pandora: EXCLUSIVE PRICE \$866, based on Queen size, (RRP normally \$2,789)
Perfect for the smaller family members this Christmas, the Pandora is a medium density spring mattress which is ideal for "growing" spines and super comfortable while they sleep. Also known as the 'Ortho Active' the mattress is also the only mattress approved for children who require a supportive mattress, to allow their bodies to grow with comfort.

The full menu of treatments and services available at Get Well! East Sydney, as well as information on the Get Well! Bedding range of products, is available online at www.getwelleastsydney.com.au.

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For further information on Get Well! East Sydney, to book a treatment or to request hi res images and interviews, please contact Brooke Simmons at Polkadot PR

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Notes to Editor:

Get Well! East Sydney - Opening Hours
Mon - Fri: 8:00 am - 7:00 pm, Sat: 8:00 am - 1:00 pm

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